



## **Pritchett & Hull Handouts are overwhelming choice of Medical Professionals**

D. Joffe, R.Ph., CDE, FACA,

In a 60 day feedback survey conducted by Diabetes in Control for Pritchett & Hull, medical professionals from over 75 locations used 3 selected handouts from the nation's number one education company.

Pritchett and Hull has been producing high quality patient education materials for over 28 years, and wanted professional feedback on three of their diabetes handouts.

These handouts focused on Carbohydrate Counting, Diabetes Exercise Plan, and Foot Care.

Each of these medical professionals gave these handouts out to their patients and based on the patients reaction graded the handouts. Over 2200 patients were introduced to the handouts.

Each of the medical professionals answered questions in a 1 and 2 month survey. The total results are seen as below. (See table 1-1)

Results of this study indicate a high level of patient understanding and these handouts work well to reinforce the instructions given by the medical professional.

In addition 94% of the respondents indicated they would definitely like to continue to use these handouts, and 92% would definitely recommend them to others.

In a related question, 90% of the respondents indicated that they would definitely recommend that the manufacturers supply them with handouts prepared by Pritchett & Hull, and 78% indicated that they or their clinic would definitely be willing to pay for these handouts and 17% would most likely be willing to pay for these handouts.

Comments include:

- I especially loved the Carbohydrate Counting Sheet. Gives a good basis for further instruction.

- Have been using these for CHO counting and exercise. Not used across the board, as I select materials based on patient needs and abilities. I do think they serve a purpose and will continue to use.
- I am impressed with layout and color. Patient response has been very positive.

**Table 1-1**

<b>QUESTION</b>	<b>1MONTH</b>	<b>2 MONTH</b>
<b>number of respondents</b>	<b>76</b>	<b>54</b>
Ease_of_use		
Scale-- 5 =excellent, 3=average, 1=poor	4.85	4.88
Ease_of_Understanding		
Scale-- 5 =excellent, 3=average, 1=poor	4.96	4.96
Pertinent_to_disease_states		
Scale-- 5 =excellent, 3=average, 1=poor	4.91	4.92
Pertinent_to_your_practice		
Scale-- 5 =excellent, 3=average, 1=poor	4.93	4.91
Information_presented_logical_order		
Scale-- 5 =excellent, 3=average, 1=poor	4.95	4.99
Help_with_understanding_of_disease_state		
Scale-- 5 =excellent, 3=average, 1=poor	4.9	4.92
Help_with_reinforcement_of_your_instructions		
Scale-- 5 =excellent, 3=average, 1=poor	4.9	4.92
Recommend_to_others		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	4.52	4.6
Did you find these handouts beneficial to your practice		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	4.8
Did you find these handouts beneficial to your patients		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	4.76
Do you feel these handouts increased patient compliance		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	4.3
Would you continue using handouts such as this		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	4.7
Would you prefer manufacturers use P&H handouts over current type		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	4.5
Would you or your clinic be willing to pay for handouts such as this		
Scale-- 5=Definitely, 3=Possibly, 1=Not at all	*****	3.9